Natasha Dow Schüll CURRICULUM VITAE

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Education (University of California, Berkeley)

- Ph.D. Sociocultural Anthropology, 2003
- M.A. Sociocultural Anthropology, 1995
- B.A. Sociocultural Anthropology, 1993, Summa Cum Laude

Academic Appointments

- Associate Professor, NYU Department of Media, Culture, and Communication, fall 2015—present
- Associate Professor (with tenure), MIT Program in Science, Technology, & Society, spring 2015
- Associate Professor (without tenure), MIT Program in Science, Technology, & Society, 2010–2015
- Assistant Professor, MIT Program in Science, Technology, and Society, 2007–2010
 Leo Marx Career Development Assistant Professor, 2008–2010

Fellowships

- Summer Residency Fellowship, School of Advanced Research, Santa Fe, 2008
- New York University International Center for Advanced Study Postdoctoral Fellowship, 2006–2007
- Robert Wood Johnson Foundation Health and Society Postdoctoral Fellowship, 2003–2006
- Weatherhead Dissertation Fellowship, School of Advanced Research, Santa Fe, 2002–2003
- National Science Foundation Pre-doctoral Training Fellowship in STS, 2001–2002
- Doreen B. Townsend Center for the Humanities Graduate Fellowship, UC Berkeley, 2000–2001
- Alfred P. Sloan Foundation Graduate Fellowship, 2000–2001
- Woodrow Wilson Foundation Charlotte W. Newcombe Dissertation Fellowship, 1999–2000
- The Berkeley Fellowship for Graduate Study, 1997–1999
- National Science Foundation Graduate Fellowship, 1994–1999
- Jacob Javits four year Graduate Fellowship, declined

Honors and Awards

- Winner, Sharon Stephens Book Prize, American Ethnological Society, 2013
- Honorable mention, Gregory Bateson Book Prize, Society for Cultural Anthropology, 2013
- Teaching & Learning Award, MIT School of Humanities and Social Sciences, 2008
- Best Short Documentary Film, Society for Visual Anthropology, 2006
- Phi Beta Kappa Graduate Scholarship Award (1st place in California competition), 1999
- Outstanding Graduate Student Instructor Award, UC Berkeley, 1999
- Award of Merit, Latin American Studies Association, 1995
- Certificate of Highest Distinction in General Scholarship, 1993
- Lambda Alpha National Collegiate Honors Society Award, 1993
- McCown Prize, UC Berkeley Departmental Citation in Anthropology, 1993
- Highest Honors on Senior Honors Thesis, 1993
- Phi Beta Kappa, 1993

Books

Addiction by Design: Machine Gambling in Las Vegas. Princeton: Princeton University Press (2012)
 Italian translation: Architetture dell'azzardo: Progettare il gioco, costruire la dipendenza. Bologna: Sossella Editore (2016)

Japanese translation: Forthcoming.

Reviewed in: Anthropology Now, The Atlantic (Best Books of 2013), The New York Times, American Journal of Sociology, Public Books, Contexts (American Sociological Association), Technology and Culture, Chronicle of Higher Education, Social Studies of Science, Journal of Cultural Economy, Anthropology of the Century, Financial Times, Vox

• Keeping track: Sensor Technology, Self-Regulation, and the Data-Driven Life (Forthcoming from Farrar, Straus, and Giroux)

Refereed Articles

- Volatility algorithm: the intimate metrics of machine gambling. In *Critical Inquiry*, special issue edited by A. Johns (expected publication August 2018)
- Digital Containment and its Discontents. In History of Anthropology 29: 1 (2018): 42–48.
 Special Issue, Laying up Treasures, eds A. Shryock & D. Smail.
- On gambling research, social science and the consequences of commercial gambling (with C. Livingstone, et al.) *International Gambling Studies*, 18 (2018):1, 56-68.
- The datafication of health (co-author M. Ruckenstein). In *Annual Review of Anthropology* 46 (2017): 261–78
 - Abiding chance: Online poker and the software of self-discipline. Public Culture 28: 3 (2016): 563-92
- Data for life: Wearable technology and the design of self-care. BioSocieties 11 (2016): 317-333.
- Gambled away: Video poker and self-suspension. Anthropology Now 4: 2 (2012): 1-13.
- The touch-point collective: Crowd contouring on the casino floor. LIMN 2 (2012): 15-18.
- The shortsighted brain: Neuroeconomics and the governance of choice in time. (coauthor C. Zaloom) *Social Studies of Science* 41: 4 (2011): 515-538.
- Machines, medication, modulation: Circuits of dependency and self-care in Las Vegas. *Culture, Medicine, and Psychiatry* 30 (2006): 1-25.
- Digital gambling: The coincidence of desire and design. *The ANNALS of the American Academy of Political and Social Science* 597 (2005): 65-81.
- Machine narratives: Selections from interviews with gambling addicts. (a): The Journal of Culture and the Unconscious 2: 2 (2002): 64-72.
- Rearticulating the moral economy of gambling (coauthor M. Panasitti). *Kroeber Anthropological Society Papers* 77 (1993): 65-102.

Book Chapters

- Devices and selves: the digital mediation of subjectivity from self-exit to self-fashioning, *Digital Anthropology, Second Edition*. Bloomsbury Press, forthcoming 2019.
- Consumer sovereignty: the demand and its discontents, in three acts. In *What Sovereignty Feels Like: Affect and the Contemporary Political.* Eds. J. Masco & D. Thomas, forthcoming 2019.

- Self in the loop: bits, patterns, and pathways in the Quantified Self. In *The Networked Self, Vol 5: Human Augmentics, Artificial Intelligence, Sentience,* Ed. Zizi Papacharisi. Routledge Press, forthcoming 2018.
- Selves. In *Uncertain Archives*, forthcoming 2018.
- Body in the balance: From weighing to counting to logging. In *Appified: Mundane Software and the Rise of the Apps.* Eds. J. Morris and S. Murray. University of Michigan Press, forthcoming 2018.
- Tracking. In *Experience: culture, cognition, and the common sense*. Eds. C. Jones, D. Mather, and R. Uchill. MIT Press, 2016: 195-203.
- The gaming of chance: Online poker software and the potentialization of uncertainty. *Modes of Uncertainty: Anthropological Observations*. Eds. P. Rabinow & L. Samimian-Darash. Chicago: University of Chicago Press, 2015: 46-68.
- Engineering chance. Collapse VIII: Casino Real, Ed. R. Mackay. Falmouth: Urbanomic, 2014: 203-254
- Turning the tables: The crusade to sell slots in Macau. *Exploring the Production and Consumption of Risk.* Eds. R. Cassidy and C. Loussarn. London: Routledge, 2013: 92-106.
- Neuroeconomics and the politics of choice (with C. Zaloom). *Cash on the Table: Anthropological Engagements with Economics & Economies.* Ed. T. Fischer. SAR Press, 2013: 141-155.
- Balancing acts: Gambling-machine addiction and the double bind of therapeutics. *Addiction Trajectories*, Eds. E. Raikhel and W. Garriott. Duke University Press, 2013: 61-87.
- Video poker. *The Inner History of Devices: Technology and Self.* Ed. S. Turkle. Cambridge: MIT Press, 2008: 153-171.
- Oasis/Mirage: Fantasies of nature in Las Vegas. *Nature and its Discontents from Virgin Land to Disney World*. Ed. B. Herzogenrath. New York: Editions Rodopi, 2002: 377-402.

Reviews, Interviews, and Commentary

- Our Metrics, Ourselves. *Public Books*, January 2017.
- Sensor technology and the time-series self. *Continent.* Issue 5.1 2016: 1-3.
- Obamacare Meets Wearable Technology. MIT Technology Review, May 6, 2014.
- Technological Solutionism and its discontents: An Interview with Evgeny Morozov. *Public Books*, September 2013.
- Book review. Neuropsychedelia: The Revival of Hallucinogen Research since the Decade of the Brain (N. Langlitz). BioSocieties, 8 (4), 2013: 512-516.
- Reeling in Revenue. *Risk and Regulation*, Winter 2013.
- Op-ed: Slot Machines Are Designed to Addict. *The New York Times*, October 10, 2013.
- Op-ed on Gambling Regulation, *The Economist*, July 23, 2010.
- Op-ed: Beware: Machine Zone Ahead. *Washington Post*, July 6, 2008.
- Book Review. *The Grit Beneath the Glitter: Tales from the Real Las Vegas* (eds. H. Rothman and M. Davis). *American Ethnologist*, 30 (1), 2003: 186-187.

Dissertation

Machine Life: An Ethnography of Gambling Addiction, filed 2003
 Doctoral Committee: S. Pandolfo (chair), P. Rabinow, L. Cohen, J. Butler

Invited Lectures, Keynotes, Presentations (selected)

- Lecture, "Digital Life" seminar series, Cornell Tech March 2018
- Public lecture, School for Advanced Research, March 2018
- Lecture for Princeton Humanities Council & Film and Media Studies, Nov 2017
- Speaker, "Media Medica: Technologies of Medical Communication," Johns Hopkins U, Oct 2017
- Panelist, "Power, Subjectivity, and Data," organizer B. Harcourt, Columbia University, Oct 2017
- Lifestyle Algorithm. Center for Study of Technology, Medicine & Science, UC Berkeley, Oct 2017
- Wearable Self-regulation. Sociology Department Seminar, UC Berkeley, Oct 2017
- Wearable Self-regulation. Department of Informatics, UC Irvine, Oct 2017
- Public interview with author Manoush Zomorodi, NYU Institute for Public Knowledge, Sept 2017
- Session leader, "Anxieties of Self-Tracking." Quantified Self Summit, Amsterdam, June 2017
- Lecture and Salon, Williams College, Oakley Center for the Humanities, May 2017
- Speaker at "Being Material" Symposium. MIT Center for Art, Science, and Technology, April 2017
- Participant in "Technology and the Self" workshop, organizer Peter Galison, Franke Institute for the Humanities, University of Chicago, December 2016
- Speaker at screening of KaChing: Pokie Nation, Concordia University, Toronto, December 2016
- Tracking Tendencies: Case studies in behavior capture (for "Unknown/Unknowable" workshop),
 University of Copenhagen, June 2016
- Presenter at inaugural Skeptech lecture, WFMU, New Jersey May 2016
- Panelist for digital media workshop "Unfinished," Met Breuer Museum, New York, May 2016
- From Mood Ring to MuseTM: Digital Sensor Technology and the Mediation of Sentience (for symposium "Streams of Consciousness: Data, Cognition, and Intelligent Devices"), Centre for Interdisciplinary Methodologies, Warwick University, April 2016
- Parsing Poker: The digital mediation of a game. Digital Humanities Lab at the University of Wisconsin (Milwaukee), April 2016
- Big Brother to Little Mother: Regulation in Sensor Society. Data & Society Institute, March 2016.
- Panelist for event, "Carrot, Stick, or Prune Juice: Do Employee Wellness Programs Make Sense?"
 NYU Department of Population Health and the NYU Langone School of Medicine, February 2016
- Panelist, book launch for Arjun Appadurai, Banking on Words, December 2015.
- Panelist, book launch for Judy Wacjman, *Pressed for Time*, November 2015.
- Speaker for conference "Addictions Old and New," University of Richmond, October 2015
- Plenary speaker for "Affect Theory Conference," Lancaster University, October 2015
- Session leader at Quantified Self conference, San Francisco, June 2015
- Keynote speaker, "Virtual Stakes" conference (on online gambling), Montreal, June 2015
- Speaker, Trento Economic Festival, Italy, June 2015
- Speaker, "Disciplines, Technologies, Algorithms" (organizer A. Johns), U Chicago, May 2015
- Speaker, Department of Anthropology Monday Seminar, University of Chicago, April 2015
- Speaker, MIT Spring Symposium "Our Own Devices: Tools of the Humanities," April 2015
- Speaker, Algorithms and Accountability conference, NYU, February 2015
- Lecture and live interview with Frank Lantz, NYU Game Center, February 2015

- Speaker at workshop "Living Data, Inhabiting New Media" (organized by D. Rosenberg & Colin Koopman), University of Oregon, February 2015
- Speaker for workshop "Pharmaceutical Self and Imaginary: Studies in Psychopharmacology and Globalization," School for Advanced Research, Santa Fe, October 2014
- Moderator for symposium Seeing/Sounding/Sensing, MIT Center for Art, Science, & Technology, September 2014
- Speaker for event, "Digital health: Designing for behavior change," Boston, August 2014
- Speaker at workshop "Calculating Capitalism." Columbia U Society of Fellows, April 2014
- Tricks of the trade: False wins. Cambridge Science Festival, "Big Ideas for Busy People," April 2014
- Time on device: The turn away from risk in gambling. McGill Communication Department speaker series, Montreal, April 2014
- Speaker for workshop, "Attention by Design." NYU Department of Media, Culture, and Communication, April 2014
- Reeling in Revenue. New York University Paduano Seminar in Business Ethics, March 2014
- Keynote speaker at "The Habit Summit." Stanford University, March 2014
- Speaker at OSTP-organized conference on the social and legal issues around "big data." Data & Society Research Institute & NYU Information Law Institute, March 2014
- How technology contributes to addiction. National Science Foundation Distinguished Lecture in the Social, Behavioral & Economic Sciences (SBE), Washington D.C., February 2014
- Lecture for MIT Media Lab course "Tools for Well-being," February 2014
- The gaming of chance: Online poker software and the potentialization of uncertainty. New York University Cultures of Finance working group, November 2013
- The self in self-tracking. IEEE Symposium on Technology & Society, Toronto, July 2013
- Reflections on the algorithmic self. Quantified Self European Summit, Amsterdam, May 2013
- Economy in the brain: How neuroeconomics shapes society. Duke University Center for Interdisciplinary Studies in Science and Cultural Theory Symposium, April 2013
- Addiction by design / Self by design: From slot machines to self-tracking tools. Cornell University Department of Science and Technology Studies, March 2013
- Neuroeconomics and public policy. U Minnesota Consortium on Law & Values, February 2013
- Formatting gambling addiction. Stanford University Medical Anthropology Seminar, January 2013
- Keeping track: Personal metrics and the digital self. Apple Headquarters, January 2013
- On behavioral tracking. MIT Knight Science Journalism lecture, December 2012
- Addiction by design. IEEE Social Implications of Technology lecture, Lexington, October 2012
- Live data: How player tracking changes gambling. MIT Burchard Scholars Lecture, September 2012
- Book launch for Addiction by Design. NYU Institute for Public Knowledge, September 2012
- Regulation and the brain. Workshop on Human Nature in the Public (organizer S. Jasanoff),
 Harvard University Science and Technology Center, April 2012
- Neuromarketing in context. Hampshire College Neuroscience and Society Lecture, March 2012
- Speaker at "The Beautiful Economy" (organized by artist Mary Walling Blackburn). The Laboratory at Harvard, February 2012

- The shortsighted brain. International conference on Neurosociety (organizer S. Woolgar), Saïd Business School, Oxford, December 2010
- New anthropologies of addiction (workshop). McGill University, Montreal, May 2009
- Calculating the future. Holtz Center for Science and Technology Studies, University of Wisconsin (Madison), April 2009
- Machine zone. New School Department of Anthropology lecture series, New York, March 2009
- Examining emergence. Gordon Research Conference on Sci & Tech Policy, Big Sky, August 2008
- The computational subject of neuroeconomics (for workshop "Our Brains, Ourselves," organizers A. Harrington & N. Rose). Harvard University History of Science Dept, Cambridge, May 2008
- Gambling on the screen. Good Experiences Laboratory (GEL), New York, March 2008
- Face-to-face or interface? MIT Technology & Culture Forum, Cambridge, September 2007
- Digital gambling and its discontents. School of Advanced Research Lecture, Santa Fe, March 2007
- The life science of consumer behavior. Vital Politics II Meeting, London School of Economics, 2006
- Design and dependency in Las Vegas. NYU Departments of Sociology & Metropolitan Studies, 2005
- Lecture at University of Chicago Anthropology Department, 2005
- Lecture at University of Pennsylvania Department of History and Sociology of Science, 2005
- Lecture at Columbia University Department of Anthropology Boas Lecture, 2005
- Homo addictus. Stanford Center for Bioethics, Palo Alto, 2003
- Pathological gambling: Scenes from a diagnostic debate. International conference, "Figuring Addictions / Rethinking Consumption," Lancaster, UK, 2002
- No Vacancy: Making something out of nothing in Las Vegas. California Psychoanalytic Circle annual symposium, San Francisco, 1999

Conference Presentations (selected)

American Association of the History of Medicine

• Personal data tracking as quantified self-care (for panel "New Histories of Medical Technology: Information, Infrastructure and Identity," organizer J. Greene), New Haven, May 2015

Society for the Social Study of Science

- Sensor technology as a thermostat of the self (for panel "A sense of balance: techniques and technologies of self-regulation," co-organizer Hélène Mialet), Boston, August 2017
- The waning of the self in self-tracking (for panel: "Everyday analytics: The politics and practices of self-monitoring"), Barcelona, August 2016
- You are your data (for panel "Algorithmic Living," organizer P. Sengers), San Diego, October 2013
- Personal Informatics and life as self-transformation (for panel "Technologies of the Self," organizer A. Pickering). Copenhagen, October 2012
- Random Number Generators and the Enchantment of Technology. Vancouver, November 2006
- Vectors of techno-dependency in Las Vegas (invited poster for session "Technological Animal," organizers B. Latour & J. Tresch). Paris, October 2004
- The technological mediation of chance. Milwaukee, November 2002
- Impulse management and its technologies. Cambridge, October 2001

American Anthropological Association (November/December)

- 'Mommy Tech': sensor technology and algorithmic care (for panel "The Matter of Sociality and the Clutter of Attachment," organizer A. Allison) Washington, D.C., 2017
- Data for life: Wearable technology and the design of self-care (for panel "Producing digital publics", co-organizer J. Sherman). Washington, D.C., 2014
- From face-to-face to interface: Pushing slots in Macau (for panel "Producing Digital Publics from Gaming to Crowdsourcing," organizer M. Gray). Chicago, 2013
- Real-time customer tracking, data visualization, and market shaping. San Francisco, 2012
- Panelist on Executive Session "Collaborative Ethnography." Montreal, 2011
- "Neuroeconomists go to Washington" (for executive panel, "The Anthropology of Expertise," coauthor C. Zaloom). New Orleans, 2010
- Mapping addiction (for panel "Anthropologies of Addiction and Subjectivity"). Washington, D.C., 2007
- The pharmacological modulation of machine gambling (for executive panel "Cultures of Chemistry," organizer J. Jenkins). San Francisco, 2005
- Short-circuiting the human reward system. New Orleans, 2002
- Absent-minded bodies: Reflections on another kind of dualism. San Francisco, 2000

American Sociological Association

- A technological audit of video gambling. Boston, August 2008
- Enchantment by design (for panel "Transgressing the Human Non-human Boundary," organizers L. Suchman & J. Fujimura). Montreal, August 2006

Grants (selected)

- Values-In-Design (VID) Council for Future Internet Architectures (National Science Foundation EAGER project led by H. Nissenbaum & F. Brunton), 2014-16
- Teaching and Learning Award, MIT School of Humanities and Social Sciences. For development of course "Neuroscience and Society." 2008, \$27,566.48
- Principal Investigator, "Neuroeconomics: From Synapse to Society." National Science Foundation Research Grant, 2007-2009, \$242,000 (Co-PI Caitlin Zaloom)
- Institute for Social and Economic Research and Policy, Columbia University. Seed grant for development of NSF Proposal "Neuroeconomics: From Synapse to Society." 2005, \$3,500
- Communications Opportunity Mini-Grant, Robert Wood Johnson Foundation. Completion funds for documentary film "BUFFET." 2005, \$8,000
- Health & Society Scholar Program Mini-Grant, Columbia University.
 To develop educational website for documentary film "BUFFET" 2005, \$2,900
- Center for Urban Research, Columbia University. Film production funds. 2004, \$5,000

Teaching

Graduate Seminars

Self as Data (STS, MIT; MCC, NYU)

Doctoral Program Seminar for Program in History, Anthropology, and STS (HASTS)

Introduction to Science and Technology Studies (MIT HASTS Program requirement)

Ethnographic Research Methods

Graduate Writing Seminar

Undergraduate Courses

Data and the Self (MCC, NYU)

Media, Technology, and Society (MCC, NYU)

Senior Seminar: Data and the Self (Senior Seminar MCC, NYU)

Critical Issues in STS: Digital Life (upper division seminar, STS, MIT)

Technology and Experience (lower division seminar, STS, MIT)

Neuroscience and Society (large lecture course, STS, MIT)

Bioethics (large lecture course, co-taught, STS, MIT)

STS Capstone (small seminar, STS, MIT)

Mentoring

Doctoral Program in Media, Culture, and Communication, NYU

- Esmaeli, Kouross. "Contemporary Testing Regimes in the NYC Public School System."
 Advisor and Dissertation Chair
- Rodrigo Ferreira, "Baroque Mediations: An Alternative Ethos for Living in and with Contemporary Capitalism." Dissertation Committee.
- Luke Stark, "That Signal Feeling: Emotion and Interaction Design," Dissertation Committee
- Alex Campolo, "A Computational Vision: Data Visualization in the Second Half of the Twentieth Century. *Dissertation Committee*
- Francis Jervis, "Eating The World: A Political Economy of Silicon Valley," Dissertation Committee
- Will Lockett, "Cultivating Computation," Dissertation Committee

Doctoral Program in History, Anthropology, and Social Science (HASTS), M.I.T.

- Anna Wexler, "Knowledge production in the do-it-yourself transcranial direct current stimulation (tDCS) community." *Dissertation Committee*
- Amy Johnson, "Twitter and the Body Parodic: Global Circulation of a Speech Genre." Dissertation Committee
- Burcu Mutlu, "Seeking Sex Selection in the 'Baby-Land': An Ethnography of Reproductive Tourism." Dissertation Committee
- Shreeharsh Kelkar, "Platformizing Higher Education: The Promise and Perils of MOOC Infrastructure." *Dissertation Committee*
- Renee Blackburn, "The Safest Route: Defining Safety and "Safeness" in the American Automobile Industry." *Exams Committee*
- Lan Li, "Atlases of Acupuncture: Obscuring Material Physiologies in Bodies, Science, and Medicine." Exams Committee
- Mitali Thakor, "Representing and Retrieving: Child Pornography, Image Detection Software, and Anti-Trafficking Networks." Exams Committee

Other Programs, Dissertation Committee Member

- Neta Alexander [on the digital unconscious]. New York University, Cinema Studies.
- Anat Noa Fanti, "Happiness in Demand: The co-production of happy people, happy organizations, and happy states," Bar Ilan University, Graduate Program in STS.

- Rebecca Jablonsky. Mindfulness technologies. Rensselaer Polytechnic Institute, STS Department.
- Laura Norén, "Creative collaboration: Technology, teams, and the tastemakers' dilemma."
 Department of Sociology, New York University.
- Theodora Vardouli, "Who Designs? Technological Mediation in Design Participation." Doctoral Program in Design and Computation, M.I.T. Department of Architecture.
- César Albarran Torres, "Encoding Chance: A Technocultural Analysis of Digital Gambling." University
 of Sydney Digital Cultures Program in the Dept of Media & Communications.
- Yichen Rao, "Coming of Age with Internet Addiction in China: An Ethnographic Study of Institutional Encounters & Subject Formation," Graduate Program, Chinese University of Hong Kong.

Professional Service

- Academic council, AI Now Institute, NYU
- Advisor, Centre for Humane Technology, Stanford University
- Board of Directors, Institute for Public Knowledge, New York University
- Advisory Board, Limn journal
- Editorial Board, Cultural Anthropology, BioSocieties
- Peer Reviewer: Social Studies of Science; Cultural Anthropology; American Ethnologist; Public Culture; New Media & Society; Science, Technology, and Human Values; Biosocieties; Technology and Society; Journal of Cultural Economy; Medical Anthropology.
- Manuscript Reviewer: MIT Press, U Chicago Press, Routledge, Polity, Duke, NYU Press
- Proposal Reviewer: National Science Foundation
- Member: Society for Cultural Anthropology; Society for the Social Study of Science;
 Committee on the Anthropology of Science, Technology and Computing (CASTAC)
- Session organizer: American Anthropological Association annual meetings
 - o Producing digital publics (co-organizer J. Sherman). Washington, D.C., 2014
 - o Technologies of pleasure (co-organizer J. Fishman). New Orleans, 2002
 - o Dispossessions (co-organizer A. Lakoff). San Francisco, 2000
 - o Appointed chair of panel, "Virtual Worlds." San Francisco, 1996
- Session organizer: Society for the Social Study of Science annual meetings
 - o A sense of balance: technologies of self-regulation" (co-organizer Hélène Mialet). Boston, 2017
 - o Phenomenological perspectives on self-tracking (co-organizer Y. Van Den Eede). San Diego, 2013
 - o Calculative agency in human-machine assemblages (co-organizer H. Mialet). Vancouver, 2006
 - o Human-animal worlds on camera (co-organizer R. Mayeri). Vancouver, 2006
 - o Rethinking nonhuman agency through animal & machine (co-organizer E. Kohn). Pasadena, 2005
 - o Forecasting loss, forecasting gain (co-organizer C. Zaloom). Milwaukee, 2002

Public Service

2017 Presenter at Florida State Legislature Forum on Commercial Gambling

2014- Member of Predatory Gambling Liability Project (a group of lawyers, academics, and

public advocates developing a consumer protection case vs. gambling technology)

2012-present Expert Advisor, "Social and Economic Impacts of Gambling in Massachusetts"

(team led by R. Volberg, U Mass Amherst)

2010-present	Advisor to the Massachusetts Gambling Commission on implementation of Statute 97
	(requiring casinos to make their customer-tracking data available to researchers)
2013	Presenter at Massachusetts Gambling Commission Forum on Responsible Gaming
2012	Advisor to Massachusetts Gambling Commission Research Subcommittee
2010	Drafted an amendment to the 2012 Gambling Bill (passed into law as Statute 97)
2010	Advisor and on-screen contributor to CBS 60 minutes episode, "The Big Gamble"
2008	Delivered expert testimony on Governor's Gambling Bill at Boston Statehouse
2007	Delivered expert testimony at Boston Statehouse hearing on gambling addiction
2007	Press conference on gambling expansion at National Press Club, Washington, D.C.

Keynote lectures and workshops for government councils and public policy associations

- Alberta Gaming and Liquor Commission Annual Responsible Gambling Symposium, October 2016
- Maryland Center of Excellence on Problem Gambling, May 2016
- Responsible Gambling Council, Discovery Conference, Toronto, April 2016
- New York State Council on Alcoholism and Drug Dependence, Rochester, April 2013
- American Public Health Association, Boston, November 2013
- Gambling Research Lab, Waterloo, July 2013
- Massachusetts Council on Problem Gambling, Mount Auburn Hospital, Cambridge, June 2013
- Ontario Problem Gambling Institute, Centre for Addiction & Mental Health, Toronto, June 2013
- National Council on Problem Gambling, Boston, July 2011
- New York State Council on Problem Gambling, Albany, March 2010
- New York State Regional Training Conference on Problem Gambling, Westchester, August 2010
- New York State Council on Alcoholism & Drug Dependence, Rochester, September 2010
- Ohio Department of Alcohol & Drug Addiction Services, Columbus, March 2012
- Alberta Gaming Research Institute, Banff, Canada, April 2008

Video Documentaries

- MACHINE GAMBLERS. 2008. A series of two-minute audio-visual documentary portraits using moving images and recorded interviews with gamblers.
- BUFFET: All You Can Eat Las Vegas (www.buffetmovie.com). 2007. Director and Producer.

Awards and Screenings

Multiple screenings on PBS stations

Port Townsend Film Festival, Rhode Island, 2007

New York Food Film Festival 2007

Society for Visual Anthropology, 2006 *Best Short Film

Planet in Focus Festival, Toronto, CA 2006

CineVegas Film Festival, Las Vegas, Nevada, 2006

San Francisco Indie Docfest, California, 2006

NewFilmmakers Festival at the Anthology Archives, New York, 2006

Slow Food Film Festival, Arizona 2006

Southern California Film Festival, 2006

Roving Eye Documentary Film Festival, Rhode Island, 2005 *Best Short Film

Santa Fe Film Festival, New Mexico, 2005

Robert Wood Foundation National Headquarters, Princeton

• LA PROMESA. 1994. Film Documents 1993 pilgrimage to San Lázaro in Rincón, Cuba. Assistant Director and Co-Editor (Director J. Ramos)

Awards and Screenings

17th International Festival of New Latin-American Cinema, Havana, Cuba,1995 Margaret Mead International Film Festival, New York, 1995 Southwestern Anthropological Association, San Francisco, 1995 American Anthropological Association, Washington DC, 1995 Latin American Studies Association, 1995 *Award of Merit

Press Coverage (selected)

Television and Radio

- "Attentional Serfdom," Inaugural episode of Tricky: A Podcast, with Heather Chaplin, Feb 2017.
- "The Fifth Estate: Gambling on Addiction," CBC-TV, Dec 2017
- "The Digital Human," Series 12, Insatiable, BBC Radio 4, Oct 2017
- "Adams Ruins Everything: Podcast, episode 35," Maximum Fun, Sept 2017
- "Adam Ruins Vacations," TruTV, Sept 2017
- "Nudge, nudge, wink, wink: The science of behavioral design," Spark, CBC Radio, May 2017
- "Life, Calibrated," Explorer, National Geographic, April 2017
- "Casino Capitalism," On Contact, with Chris Hedges, RT America, Mar 2017
- "Why Can't We Stop Looking at our Phones?" BBC world service, The Inquiry, Mar 2017
- "Slot Machines: Addiction by Design," The Agenda with Steve Paikin, Toronto television, Jan 2017
- "Natasha Schull on addiction, ludic loops and why smartphones are mobile 'Skinner boxes." Between Worlds with Mike Walsh, Soundcloud, Sept 2016
- "What Makes You Click," Netherlands Public Television, Sept 2016
- Featured in Ka-ching: Pokie Nation, a documentary by Neil Lawrence, Dec 2016
- "Your Quantified Body, Your Quantified Self." Note to Self, WNYC, Mar 2016
- "Addiction by Design," Spark, with Nora Young, CBC Radio, 2015
- "A Gamble on the Future," Future Tense, ABC Australia, 2015
- "The Quantified Self," To the Best of Our Knowledge, Wisconsin Public Radio, 2015
- "Codes and Conspiracies: Las Vegas," 2015
- "The Big Gamble," 60 Minutes, 2010
- "Even when you're losing, slots boost your morale," Innovation Hub, Public Radio Intl, Aug 2014
- "Stuck in the machine zone: Your sweet tooth for Candy Crush," NPR, 2014
- "You lost Congratulations!" Global Mail, 2014
- "Please explain: The science of gambling addiction," Leonard Lopate Show, WNYC, 2013
- "No-armed bandit," 99% Invisible with Roland Mars, 2013
- "The machine zone," KNPR Las Vegas, 2012
- "Studio 360: Slots," WNYC, 2009

Features and Interviews

- "Accros du smartphone: comment décrocher sans tout couper?" Fabien Soyez, CNET France Mar 2017
- "Kids are hooked on technology. What can be done?" Ellen Lee, Huffington Post, Feb 2017
- "Tracking down the root of our self-tracking obsession," Adriana Barton, The Globe & Mail, Feb 2017
- "How technology gets us hooked," Adam Alter, The Guardian, Feb, 2017
- "Emotional architecture: Winning the jackpot every time." Oliver Lovat, Gambling Insider, Jan 2017
- "Guess who's really pushing the buttons?" Russell Wangersky, The Telegram, Jan 2017
- "How Designers Engineer Luck Into Video Games," Simon Parkin, Nautilus, Jan 2017
- "Romanian Roulette," Diana Mesesan, Balkan Insight, Nov 2016

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"This App Is Like Uber but for Unlicensed Therapists," Leon Dische Becker, Vice, Nov 2016
"How Casinos Enable Gambling Addicts," The Atlantic, Nov 2016
"The science behind apps you can't stop using," Ian Leslie, Australian Financial Review, Oct 2016
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"Australia Has a Serious Gambling Problem," Daniel Zender, New York Times, Nov 2016

"Què té la tecnologia que enganxa?" Cristina Calderer, ARA Bogota, Sept 2016

"Addicted to Anticipation," Maia Szalavitz, Nautilus, Sept 2016

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