

Natasha Dow Schüll

CURRICULUM VITAE

Media, Culture, & Communication | New York University
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Education (University of California, Berkeley)

- Ph.D. Sociocultural Anthropology, 2003
- M.A. Sociocultural Anthropology, 1995
- B.A. Sociocultural Anthropology, 1993, *Summa Cum Laude*

Academic Appointments

- Associate Professor, NYU Department of Media, Culture, and Communication, fall 2015—present
- Associate Professor (with tenure), MIT Program in Science, Technology, & Society, spring 2015
- Associate Professor (without tenure), MIT Program in Science, Technology, & Society, 2010–2015
- Assistant Professor, MIT Program in Science, Technology, and Society, 2007–2010
Leo Marx Career Development Assistant Professor, 2008–2010

Fellowships

- Summer Residency Fellowship, School of Advanced Research, Santa Fe, 2008
- New York University International Center for Advanced Study Postdoctoral Fellowship, 2006–2007
- Robert Wood Johnson Foundation Health and Society Postdoctoral Fellowship, 2003–2006
- Weatherhead Dissertation Fellowship, School of Advanced Research, Santa Fe, 2002–2003
- National Science Foundation Pre-doctoral Training Fellowship in STS, 2001–2002
- Doreen B. Townsend Center for the Humanities Graduate Fellowship, UC Berkeley, 2000–2001
- Alfred P. Sloan Foundation Graduate Fellowship, 2000–2001
- Woodrow Wilson Foundation Charlotte W. Newcombe Dissertation Fellowship, 1999–2000
- The Berkeley Fellowship for Graduate Study, 1997–1999
- National Science Foundation Graduate Fellowship, 1994–1999
- Jacob Javits four year Graduate Fellowship, *declined*

Honors and Awards

- Winner, Sharon Stephens Book Prize, American Ethnological Society, 2013
- Honorable mention, Gregory Bateson Book Prize, Society for Cultural Anthropology, 2013
- Teaching & Learning Award, MIT School of Humanities and Social Sciences, 2008
- Best Short Documentary Film, Society for Visual Anthropology, 2006
- Phi Beta Kappa Graduate Scholarship Award (1st place in California competition), 1999
- Outstanding Graduate Student Instructor Award, UC Berkeley, 1999
- Award of Merit, Latin American Studies Association, 1995
- Certificate of Highest Distinction in General Scholarship, 1993
- Lambda Alpha National Collegiate Honors Society Award, 1993
- McCown Prize, UC Berkeley Departmental Citation in Anthropology, 1993
- Highest Honors on Senior Honors Thesis, 1993
- Phi Beta Kappa, 1993

Books

- *Addiction by Design: Machine Gambling in Las Vegas*. Princeton: Princeton University Press (2012)
Italian translation: *Architetture dell'azzardo: Progettare il gioco, costruire la dipendenza*. Bologna: Sossella Editore (2016)
Japanese translation: *Forthcoming*.
Reviewed in: *Anthropology Now*, *The Atlantic (Best Books of 2013)*, *The New York Times*, *American Journal of Sociology*, *Public Books*, *Contexts (American Sociological Association)*, *Technology and Culture*, *Chronicle of Higher Education*, *Social Studies of Science*, *Journal of Cultural Economy*, *Anthropology of the Century*, *Financial Times*, *Vox*
- *Keeping track: Sensor Technology, Self-Regulation, and the Data-Driven Life* (Forthcoming from Farrar, Straus, and Giroux)

Refereed Articles

- Volatility algorithm: the intimate metrics of machine gambling. In *Critical Inquiry*, special issue edited by A. Johns (expected publication August 2018)
- Digital Containment and its Discontents. In *History of Anthropology*. Special Issue, Laying up Treasures, eds A. Shryock & D. Smail. 2018. Vol. 29, No. 1, 42–48.
- On gambling research, social science and the consequences of commercial gambling (with C. Livingstone, et al.) *International Gambling Studies*, 18:1, 56-68.
- The datafication of health (co-author M. Ruckenstein). In *Annual Review of Anthropology*, 2017, vol. 46:261–78
Abiding chance: Online poker and the software of self-discipline. *Public Culture* 28: 3 (2016): 563-92
- Data for life: Wearable technology and the design of self-care. *BioSocieties* 11 (2016): 317-333.
- Gambled away: Video poker and self-suspension. *Anthropology Now* 4: 2 (2012): 1-13.
- The touch-point collective: Crowd contouring on the casino floor. *LIMN* 2 (2012): 15-18.
- The shortsighted brain: Neuroeconomics and the governance of choice in time. (coauthor C. Zaloom) *Social Studies of Science* 41: 4 (2011): 515-538.
- Machines, medication, modulation: Circuits of dependency and self-care in Las Vegas. *Culture, Medicine, and Psychiatry* 30 (2006): 1-25.
- Digital gambling: The coincidence of desire and design. *The ANNALS of the American Academy of Political and Social Science* 597 (2005): 65-81.
- Machine narratives: Selections from interviews with gambling addicts. (a) *The Journal of Culture and the Unconscious* 2: 2 (2002): 64-72.
- Rearticulating the moral economy of gambling (coauthor M. Panasitti). *Kroeber Anthropological Society Papers* 77 (1993): 65-102.

Book Chapters

- Devices and selves: the digital mediation of subjectivity from self-exit to self-fashioning, *Digital Anthropology, Second Edition*. Bloomsbury Press, forthcoming 2019.
- Consumer sovereignty: the demand and its discontents, in three acts. In *What Sovereignty Feels Like: Affect and the Contemporary Political*. Eds. J. Masco & D. Thomas, forthcoming 2019.

- Self in the loop: bits, patterns, and pathways in the Quantified Self. In *The Networked Self, Vol 5: Human Augmentics, Artificial Intelligence, Sentience*, Ed. Zizi Papacharisi. Routledge Press, forthcoming 2018.
- Selves. In *Uncertain Archives*, forthcoming 2018.
- Body in the balance: From weighing to counting to logging. In *Appified: Mundane Software and the Rise of the Apps*. Eds. J. Morris and S. Murray. University of Michigan Press, forthcoming 2018.
- Tracking. In *Experience: culture, cognition, and the common sense*. Eds. C. Jones, D. Mather, and R. Uchill. MIT Press, 2016: 195-203.
- The gaming of chance: Online poker software and the potentialization of uncertainty. *Modes of Uncertainty: Anthropological Observations*. Eds. P. Rabinow & L. Samimian-Darash. Chicago: University of Chicago Press, 2015: 46-68.
- Engineering chance. *Collapse VIII: Casino Real*, Ed. R. Mackay. Falmouth: Urbanomic, 2014: 203-254
- Turning the tables: The crusade to sell slots in Macau. *Exploring the Production and Consumption of Risk*. Eds. R. Cassidy and C. Loussarn. London: Routledge, 2013: 92-106.
- Neuroeconomics and the politics of choice (with C. Zaloom). *Cash on the Table: Anthropological Engagements with Economics & Economies*. Ed. T. Fischer. SAR Press, 2013: 141-155.
- Balancing acts: Gambling-machine addiction and the double bind of therapeutics. *Addiction Trajectories*, Eds. E. Raikhel and W. Garriott. Duke University Press, 2013: 61-87.
- Video poker. *The Inner History of Devices: Technology and Self*. Ed. S. Turkle. Cambridge: MIT Press, 2008: 153-171.
- Oasis/Mirage: Fantasies of nature in Las Vegas. *Nature and its Discontents from Virgin Land to Disney World*. Ed. B. Herzogenrath. New York: Editions Rodopi, 2002: 377-402.

Reviews, Interviews, and Commentary

- Our Metrics, Ourselves. *Public Books*, January 2017.
- Sensor technology and the time-series self. *Continent*. Issue 5.1 2016: 1-3.
- Obamacare Meets Wearable Technology. *MIT Technology Review*, May 6, 2014.
- Technological Solutionism and its discontents: An Interview with Evgeny Morozov. *Public Books*, September 2013.
- Book review. *Neuropsychedelia: The Revival of Hallucinogen Research since the Decade of the Brain* (N. Langlitz). *BioSocieties*, 8 (4), 2013: 512-516.
- Reeling in Revenue. *Risk and Regulation*, Winter 2013.
- Op-ed: Slot Machines Are Designed to Addict. *The New York Times*, October 10, 2013.
- Op-ed on Gambling Regulation, *The Economist*, July 23, 2010.
- Op-ed: Beware: Machine Zone Ahead. *Washington Post*, July 6, 2008.
- Book Review. *The Grit Beneath the Glitter: Tales from the Real Las Vegas* (eds. H. Rothman and M. Davis). *American Ethnologist*, 30 (1), 2003: 186-187.

Dissertation

- Machine Life: An Ethnography of Gambling Addiction, filed 2003
Doctoral Committee: S. Pandolfo (chair), P. Rabinow, L. Cohen, J. Butler

Invited Lectures, Keynotes, Presentations (selected)

- Lecture, “Digital Life” seminar series, Cornell Tech March 2018
- Public lecture, School for Advanced Research, March 2018
- Lecture for Princeton Humanities Council & Film and Media Studies, Nov 2017
- Speaker, “Media Medica: Technologies of Medical Communication,” Johns Hopkins U, Oct 2017
- Panelist, “Power, Subjectivity, and Data,” organizer B. Harcourt, Columbia University, Oct 2017
- Lifestyle Algorithm. Center for Study of Technology, Medicine & Science, UC Berkeley, Oct 2017
- Wearable Self-regulation. Sociology Department Seminar, UC Berkeley, Oct 2017
- Wearable Self-regulation. Department of Informatics, UC Irvine, Oct 2017
- Public interview with author Manoush Zomorodi, NYU Institute for Public Knowledge, Sept 2017
- Session leader, “Anxieties of Self-Tracking.” Quantified Self Summit, Amsterdam, June 2017
- Lecture and Salon, Williams College, Oakley Center for the Humanities, May 2017
- Speaker at “Being Material” Symposium. MIT Center for Art, Science, and Technology, April 2017
- Participant in “Technology and the Self” workshop, organizer Peter Galison, Franke Institute for the Humanities, University of Chicago, December 2016
- Speaker at screening of *KaChing: Pokie Nation*, Concordia University, Toronto, December 2016
- Tracking Tendencies: Case studies in behavior capture (for “Unknown/Unknowable” workshop), University of Copenhagen, June 2016
- Presenter at inaugural *Skeptech* lecture, WFMU, New Jersey May 2016
- Panelist for digital media workshop “Unfinished,” Met Breuer Museum, New York, May 2016
- From Mood Ring to Muse™: Digital Sensor Technology and the Mediation of Sentience (for symposium “Streams of Consciousness: Data, Cognition, and Intelligent Devices”), Centre for Interdisciplinary Methodologies, Warwick University, April 2016
- Parsing Poker: The digital mediation of a game. Digital Humanities Lab at the University of Wisconsin (Milwaukee), April 2016
- Big Brother to Little Mother: Regulation in Sensor Society. Data & Society Institute, March 2016.
- Panelist for event, “Carrot, Stick, or Prune Juice: Do Employee Wellness Programs Make Sense?” NYU Department of Population Health and the NYU Langone School of Medicine, February 2016
- Panelist, book launch for Arjun Appadurai, *Banking on Words*, December 2015.
- Panelist, book launch for Judy Wacjman, *Pressed for Time*, November 2015.
- Speaker for conference “Addictions Old and New,” University of Richmond, October 2015
- Plenary speaker for “Affect Theory Conference,” Lancaster University, October 2015
- Session leader at Quantified Self conference, San Francisco, June 2015
- Keynote speaker, “Virtual Stakes” conference (on online gambling), Montreal, June 2015
- Speaker, Trento Economic Festival, Italy, June 2015
- Speaker, “Disciplines, Technologies, Algorithms” (organizer A. Johns), U Chicago, May 2015
- Speaker, Department of Anthropology Monday Seminar, University of Chicago, April 2015
- Speaker, MIT Spring Symposium “Our Own Devices: Tools of the Humanities,” April 2015
- Speaker, Algorithms and Accountability conference, NYU, February 2015
- Lecture and live interview with Frank Lantz, NYU Game Center, February 2015

- Speaker at workshop “Living Data, Inhabiting New Media” (organized by D. Rosenberg & Colin Koopman), University of Oregon, February 2015
- Speaker for workshop “Pharmaceutical Self and Imaginary: Studies in Psychopharmacology and Globalization,” School for Advanced Research, Santa Fe, October 2014
- Moderator for symposium Seeing/Sounding/Sensing, MIT Center for Art, Science, & Technology, September 2014
- Speaker for event, “Digital health: Designing for behavior change,” Boston, August 2014
- Speaker at workshop “Calculating Capitalism.” Columbia U Society of Fellows, April 2014
- Tricks of the trade: False wins. Cambridge Science Festival, “Big Ideas for Busy People,” April 2014
- Time on device: The turn away from risk in gambling. McGill Communication Department speaker series, Montreal, April 2014
- Speaker for workshop, “Attention by Design.” NYU Department of Media, Culture, and Communication, April 2014
- Reeling in Revenue. New York University Paduano Seminar in Business Ethics, March 2014
- Keynote speaker at “The Habit Summit.” Stanford University, March 2014
- Speaker at OSTP-organized conference on the social and legal issues around “big data.” Data & Society Research Institute & NYU Information Law Institute, March 2014
- How technology contributes to addiction. National Science Foundation Distinguished Lecture in the Social, Behavioral & Economic Sciences (SBE), Washington D.C., February 2014
- Lecture for MIT Media Lab course “Tools for Well-being,” February 2014
- The gaming of chance: Online poker software and the potentialization of uncertainty. New York University Cultures of Finance working group, November 2013
- The self in self-tracking. IEEE Symposium on Technology & Society, Toronto, July 2013
- Reflections on the algorithmic self. Quantified Self European Summit, Amsterdam, May 2013
- Economy in the brain: How neuroeconomics shapes society. Duke University Center for Interdisciplinary Studies in Science and Cultural Theory Symposium, April 2013
- Addiction by design / Self by design: From slot machines to self-tracking tools. Cornell University Department of Science and Technology Studies, March 2013
- Neuroeconomics and public policy. U Minnesota Consortium on Law & Values, February 2013
- Formatting gambling addiction. Stanford University Medical Anthropology Seminar, January 2013
- Keeping track: Personal metrics and the digital self. Apple Headquarters, January 2013
- On behavioral tracking. MIT Knight Science Journalism lecture, December 2012
- Addiction by design. IEEE Social Implications of Technology lecture, Lexington, October 2012
- Live data: How player tracking changes gambling. MIT Burchard Scholars Lecture, September 2012
- Book launch for *Addiction by Design*. NYU Institute for Public Knowledge, September 2012
- Regulation and the brain. Workshop on Human Nature in the Public (organizer S. Jasanoff), Harvard University Science and Technology Center, April 2012
- Neuromarketing in context. Hampshire College Neuroscience and Society Lecture, March 2012
- Speaker at “The Beautiful Economy” (organized by artist Mary Walling Blackburn). The Laboratory at Harvard, February 2012

- The shortsighted brain. International conference on Neurosociety (organizer S. Woolgar), Saïd Business School, Oxford, December 2010
- New anthropologies of addiction (workshop). McGill University, Montreal, May 2009
- Calculating the future. Holtz Center for Science and Technology Studies, University of Wisconsin (Madison), April 2009
- Machine zone. New School Department of Anthropology lecture series, New York, March 2009
- Examining emergence. Gordon Research Conference on Sci & Tech Policy, Big Sky, August 2008
- The computational subject of neuroeconomics (for workshop “Our Brains, Ourselves,” organizers A. Harrington & N. Rose). Harvard University History of Science Dept, Cambridge, May 2008
- Gambling on the screen. Good Experiences Laboratory (GEL), New York, March 2008
- Face-to-face or interface? MIT Technology & Culture Forum, Cambridge, September 2007
- Digital gambling and its discontents. School of Advanced Research Lecture, Santa Fe, March 2007
- The life science of consumer behavior. Vital Politics II Meeting, London School of Economics, 2006
- Design and dependency in Las Vegas. NYU Departments of Sociology & Metropolitan Studies, 2005
- Lecture at University of Chicago Anthropology Department, 2005
- Lecture at University of Pennsylvania Department of History and Sociology of Science, 2005
- Lecture at Columbia University Department of Anthropology Boas Lecture, 2005
- Homo addictus. Stanford Center for Bioethics, Palo Alto, 2003
- Pathological gambling: Scenes from a diagnostic debate. International conference, “Figuring Addictions / Rethinking Consumption,” Lancaster, UK, 2002
- No Vacancy: Making something out of nothing in Las Vegas. California Psychoanalytic Circle annual symposium, San Francisco, 1999

Conference Presentations (selected)

American Association of the History of Medicine

- Personal data tracking as quantified self-care (for panel “New Histories of Medical Technology: Information, Infrastructure and Identity,” organizer J. Greene), New Haven, May 2015

Society for the Social Study of Science

- Sensor technology as a thermostat of the self (for panel “A sense of balance: techniques and technologies of self-regulation,” co-organizer H el ene Mialet), Boston, August 2017
- The waning of the self in self-tracking (for panel: “Everyday analytics: The politics and practices of self-monitoring”), Barcelona, August 2016
- You are your data (for panel “Algorithmic Living,” organizer P. Sengers), San Diego, October 2013
- Personal Informatics and life as self-transformation (for panel “Technologies of the Self,” organizer A. Pickering). Copenhagen, October 2012
- Random Number Generators and the Enchantment of Technology. Vancouver, November 2006
- Vectors of techno-dependency in Las Vegas (invited poster for session “Technological Animal,” organizers B. Latour & J. Tresch). Paris, October 2004
- The technological mediation of chance. Milwaukee, November 2002
- Impulse management and its technologies. Cambridge, October 2001

American Anthropological Association (November/December)

- ‘Mommy Tech’: sensor technology and algorithmic care (for panel “The Matter of Sociality and the Clutter of Attachment,” organizer A. Allison) Washington, D.C., 2017
- Data for life: Wearable technology and the design of self-care (for panel “Producing digital publics”, co-organizer J. Sherman). Washington, D.C., 2014
- From face-to-face to interface: Pushing slots in Macau (for panel “Producing Digital Publics from Gaming to Crowdsourcing,” organizer M. Gray). Chicago, 2013
- Real-time customer tracking, data visualization, and market shaping. San Francisco, 2012
- Panelist on Executive Session “Collaborative Ethnography.” Montreal, 2011
- “Neuroeconomists go to Washington” (for executive panel, “The Anthropology of Expertise,” coauthor C. Zaloom). New Orleans, 2010
- Mapping addiction (for panel “Anthropologies of Addiction and Subjectivity”). Washington, D.C., 2007
- The pharmacological modulation of machine gambling (for executive panel “Cultures of Chemistry,” organizer J. Jenkins). San Francisco, 2005
- Short-circuiting the human reward system. New Orleans, 2002
- Absent-minded bodies: Reflections on another kind of dualism. San Francisco, 2000

American Sociological Association

- A technological audit of video gambling. Boston, August 2008
- Enchantment by design (for panel “Transgressing the Human Non-human Boundary,” organizers L. Suchman & J. Fujimura). Montreal, August 2006

Grants (selected)

- Dean’s Fund for Faculty Development, MIT School of Humanities and Social Sciences. For research travel and interview transcription. 2012, \$9,680.
- Teaching and Learning Award, MIT School of Humanities and Social Sciences. For development of course “Neuroscience and Society.” 2008, \$27,566.48
- Principal Investigator, “Neuroeconomics: From Synapse to Society.” National Science Foundation Research Grant, 2007-2009, \$242,000 (Co-PI Caitlin Zaloom)
- Institute for Social and Economic Research and Policy, Columbia University. Seed grant for development of NSF Proposal “Neuroeconomics: From Synapse to Society.” 2005, \$3,500
- Communications Opportunity Mini-Grant, Robert Wood Johnson Foundation. Completion funds for documentary film “BUFFET.” 2005, \$8,000
- Health & Society Scholar Program Mini-Grant, Columbia University. To develop educational website for documentary film “BUFFET” 2005, \$2,900
- Center for Urban Research, Columbia University. Film production funds. 2004, \$5,000

Teaching

Graduate Seminars

Self as Data (STS, MIT; MCC, NYU)

Doctoral Program Seminar for Program in History, Anthropology, and STS (HASTS)

Introduction to Science and Technology Studies (MIT HASTS Program requirement)

Ethnographic Research Methods

Graduate Writing Seminar

Undergraduate Courses

- Data and the Self (MCC, NYU)
- Media, Technology, and Society (MCC, NYU)
- Senior Seminar: Data and the Self (Senior Seminar MCC, NYU)
- Critical Issues in STS: Digital Life (upper division seminar, STS, MIT)
- Technology and Experience (lower division seminar, STS, MIT)
- Neuroscience and Society (large lecture course, STS, MIT)
- Bioethics (large lecture course, co-taught, STS, MIT)
- STS Capstone (small seminar, STS, MIT)

Mentoring

Doctoral Program in Media, Culture, and Communication, NYU

- Esmaeli, Kouross. “Contemporary Testing Regimes in the NYC Public School System.” *Advisor and Dissertation Chair*
- Rodrigo Ferreira, “Baroque Mediations: An Alternative Ethos for Living in and with Contemporary Capitalism.” *Dissertation Committee*.
- Luke Stark, “That Signal Feeling: Emotion and Interaction Design,” *Dissertation Committee*
- Alex Campolo, “A Computational Vision: Data Visualization in the Second Half of the Twentieth Century.” *Dissertation Committee*
- Francis Jervis, “Eating The World: A Political Economy of Silicon Valley,” *Dissertation Committee*
- Will Lockett, “Cultivating Computation,” *Dissertation Committee*

Doctoral Program in History, Anthropology, and Social Science (HASTS), M.I.T.

- Anna Wexler, “Knowledge production in the do-it-yourself transcranial direct current stimulation (tDCS) community.” *Dissertation Committee*
- Amy Johnson, “Twitter and the Body Parodic: Global Circulation of a Speech Genre.” *Dissertation Committee*
- Burcu Mutlu, “Seeking Sex Selection in the 'Baby-Land': An Ethnography of Reproductive Tourism.” *Dissertation Committee*
- Shreeharsh Kelkar, “Platformizing Higher Education: The Promise and Perils of MOOC Infrastructure.” *Dissertation Committee*
- Renee Blackburn, “The Safest Route: Defining Safety and "Safeness" in the American Automobile Industry.” *Exams Committee*
- Lan Li, “Atlases of Acupuncture: Obscuring Material Physiologies in Bodies, Science, and Medicine.” *Exams Committee*
- Mitali Thakor, “Representing and Retrieving: Child Pornography, Image Detection Software, and Anti-Trafficking Networks.” *Exams Committee*

Other Programs

- Neta Alexander, “ ” New York University, Cinema Studies. *Dissertation Committee*
- Anat Noa Fanti, “Happiness in Demand: The co-production of happy people, happy organizations, and happy states,” Bar Ilan University, Graduate Program in STS, *Dissertation Committee*.

- Laura Norén, “Creative collaboration: Technology, teams, and the tastemakers’ dilemma.” Department of Sociology, New York University. *Dissertation Committee*
- Theodora Vardouli, “Who Designs? - Technological Mediation in Design Participation.” Doctoral Program in Design and Computation, M.I.T. Department of Architecture. *Dissertation Committee*.
- César Albarran Torres, “Encoding Chance: A Technocultural Analysis of Digital Gambling.” University of Sydney Digital Cultures Program in the Dept of Media & Communications. *Dissertation Committee*
- Yichen Rao, “Coming of Age with Internet Addiction in China: An Ethnographic Study of Institutional Encounters & Subject Formation,” Graduate Program, Chinese University of Hong Kong. *Thesis Reader*

Professional Service

- Academic council, AI Now Institute, NYU
- Board of Directors, Institute for Public Knowledge, New York University
- Advisory Board, *Limn* journal
- Editorial Board, *Cultural Anthropology*, *BioSocieties*
- Peer Reviewer: *Social Studies of Science*; *Cultural Anthropology*; *American Ethnologist*; *Public Culture*; *New Media & Society*; *Science, Technology, and Human Values*; *Biosocieties*; *Technology and Society*; *Journal of Cultural Economy*; *Medical Anthropology*.
- Manuscript Reviewer: MIT Press, U Chicago Press, Routledge, Polity, Duke, NYU Press
- Proposal Reviewer: National Science Foundation
- Member: Society for Cultural Anthropology; Society for the Social Study of Science; Committee on the Anthropology of Science, Technology and Computing (CASTAC)
- Session organizer: American Anthropological Association annual meetings
 - Producing digital publics (co-organizer J. Sherman). Washington, D.C., 2014
 - Technologies of pleasure (co-organizer J. Fishman). New Orleans, 2002
 - Dispossessions (co-organizer A. Lakoff). San Francisco, 2000
 - Appointed chair of panel, “Virtual Worlds.” San Francisco, 1996
- Session organizer: Society for the Social Study of Science annual meetings
 - A sense of balance: technologies of self-regulation” (co-organizer H  l  ne Mialet). Boston, 2017
 - Phenomenological perspectives on self-tracking (co-organizer Y. Van Den Eede). San Diego, 2013
 - Calculative agency in human-machine assemblages (co-organizer H. Mialet). Vancouver, 2006
 - Human-animal worlds on camera (co-organizer R. Mayeri). Vancouver, 2006
 - Rethinking nonhuman agency through animal & machine (co-organizer E. Kohn). Pasadena, 2005
 - Forecasting loss, forecasting gain (co-organizer C. Zaloom). Milwaukee, 2002

Public Service

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| 2017 | Presenter at Florida State Legislature Forum on Commercial Gambling |
| 2014- | Member of Predatory Gambling Liability Project (a group of lawyers, academics, and public advocates developing a consumer protection case vs. gambling technology) |
| 2014- | Member, Values-In-Design (VID) Council for Future Internet Architectures (National Science Foundation EAGER project led by H. Nissenbaum & F. Brunton). |
| 2012-present | Expert Advisor, “Social and Economic Impacts of Gambling in Massachusetts” (team led by R. Volberg, U Mass Amherst) |

- 2010-present Advisor to the Massachusetts Gambling Commission on implementation of Statute 97 (requiring casinos to make their customer-tracking data available to researchers)
- 2013 Presenter at Massachusetts Gambling Commission Forum on Responsible Gaming
- 2012 Advisor to Massachusetts Gambling Commission Research Subcommittee
- 2010 Drafted an amendment to the 2012 Gambling Bill (passed into law as Statute 97)
- 2010 Advisor and on-screen contributor to CBS 60 minutes episode, “The Big Gamble”
- 2008 Delivered expert testimony on Governor’s Gambling Bill at Boston Statehouse
- 2007 Delivered expert testimony at Boston Statehouse hearing on gambling addiction
- 2007 Press conference on gambling expansion at National Press Club, Washington, D.C.

Keynote lectures and workshops for government councils and public policy associations

- Alberta Gaming and Liquor Commission Annual Responsible Gambling Symposium, October 2016
- Maryland Center of Excellence on Problem Gambling, May 2016
- Responsible Gambling Council, Discovery Conference, Toronto, April 2016
- New York State Council on Alcoholism and Drug Dependence, Rochester, April 2013
- American Public Health Association, Boston, November 2013
- Gambling Research Lab, Waterloo, July 2013
- Massachusetts Council on Problem Gambling, Mount Auburn Hospital, Cambridge, June 2013
- Ontario Problem Gambling Institute, Centre for Addiction & Mental Health, Toronto, June 2013
- National Council on Problem Gambling, Boston, July 2011
- New York State Council on Problem Gambling, Albany, March 2010
- New York State Regional Training Conference on Problem Gambling, Westchester, August 2010
- New York State Council on Alcoholism & Drug Dependence, Rochester, September 2010
- Ohio Department of Alcohol & Drug Addiction Services, Columbus, March 2012
- Alberta Gaming Research Institute, Banff, Canada, April 2008

Video Documentaries

- MACHINE GAMBLERS. 2008. A series of two-minute audio-visual documentary portraits using moving images and recorded interviews with gamblers.
- BUFFET: All You Can Eat Las Vegas (www.buffermovie.com). 2007. Director and Producer.

Awards and Screenings

- Multiple screenings on PBS stations
- Port Townsend Film Festival, Rhode Island, 2007
- New York Food Film Festival 2007
- Society for Visual Anthropology, 2006 ***Best Short Film**
- Planet in Focus Festival, Toronto, CA 2006
- CineVegas Film Festival, Las Vegas, Nevada, 2006
- San Francisco Indie Docfest, California, 2006
- NewFilmmakers Festival at the Anthology Archives, New York, 2006
- Slow Food Film Festival, Arizona 2006
- Southern California Film Festival, 2006
- Roving Eye Documentary Film Festival, Rhode Island, 2005 ***Best Short Film**
- Santa Fe Film Festival, New Mexico, 2005
- Robert Wood Foundation National Headquarters, Princeton

- LA PROMESA. 1994. *Film Documents 1993 pilgrimage to San Lázaro in Rincón, Cuba*. Assistant Director and Co-Editor (*Director J. Ramos*)

Awards and Screenings

17th International Festival of New Latin-American Cinema, Havana, Cuba, 1995
 Margaret Mead International Film Festival, New York, 1995
 Southwestern Anthropological Association, San Francisco, 1995
 American Anthropological Association, Washington DC, 1995
 Latin American Studies Association, 1995 ***Award of Merit**

Press Coverage (selected)

Television and Radio

“The Fifth Estate: Gambling on Addiction,” CBC-TV, Dec 2017
 “The Digital Human,” Series 12, *Insatiable*, *BBC Radio 4*, Oct 2017
 “Adams Ruins Everything: Podcast, episode 35,” *Maximum Fun*, Sept 2017
 “Adam Ruins Vacations,” *TruTV*, Sept 2017
 “Nudge, nudge, wink, wink: The science of behavioral design,” *Spark*, *CBC Radio*, May 2017
 “Life, Calibrated,” *Explorer*, *National Geographic*, April 2017
 “Casino Capitalism,” *On Contact*, with Chris Hedges, *RT America*, Mar 2017
 “Why Can't We Stop Looking at our Phones?” *BBC world service*, *The Inquiry*, Mar 2017
 “Slot Machines: Addiction by Design,” *The Agenda with Steve Paikin*, Toronto television, Jan 2017
 “Natasha Schull on addiction, ludic loops and why smartphones are mobile ‘Skinner boxes.’”
Between Worlds with Mike Walsh, *Soundcloud*, Sept 2016
 “What Makes You Click,” *Netherlands Public Television*, Sept 2016
 Featured in *Ka-ching: Pokie Nation*, a documentary by Neil Lawrence, Dec 2016
 “Your Quantified Body, Your Quantified Self.” *Note to Self*, WNYC, Mar 2016
 “Addiction by Design,” *Spark*, with *Nora Young*, *CBC Radio*, 2015
 “A Gamble on the Future,” *Future Tense*, ABC Australia, 2015
 “The Quantified Self,” *To the Best of Our Knowledge*, Wisconsin Public Radio, 2015
 “Codes and Conspiracies: Las Vegas,” 2015
 “The Big Gamble,” *60 Minutes*, 2010
 “Even when you're losing, slots boost your morale,” *Innovation Hub*, Public Radio Intl, Aug 2014
 “Stuck in the machine zone: Your sweet tooth for Candy Crush,” *NPR*, 2014
 “You lost – Congratulations!” *Global Mail*, 2014
 “Please explain: The science of gambling addiction,” *Leonard Lopate Show*, WNYC, 2013
 “No-armed bandit,” 99% Invisible with Roland Mars, 2013
 “The machine zone,” *KNPR Las Vegas*, 2012
 “Studio 360: Slots,” WNYC, 2009

Features and Interviews

“Accros du smartphone: comment décrocher sans tout couper?” Fabien Soyez, *CNET France* Mar 2017
 “Kids are hooked on technology. What can be done?” Ellen Lee, *Huffington Post*, Feb 2017
 “Tracking down the root of our self-tracking obsession,” Adriana Barton, *The Globe & Mail*, Feb 2017
 “How technology gets us hooked,” Adam Alter, *The Guardian*, Feb, 2017
 “Emotional architecture: Winning the jackpot every time.” Oliver Lovat, *Gambling Insider*, Jan 2017
 “Guess who’s really pushing the buttons?” Russell Wangersky, *The Telegram*, Jan 2017
 “How Designers Engineer Luck Into Video Games,” Simon Parkin, *Nautilus*, Jan 2017
 “Romanian Roulette,” Diana Mesesan, *Balkan Insight*, Nov 2016
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